

## 14.6 Summary statistics of Canadian communications, 1975-82

Year	Operating revenues \$'000	Operating expenses \$'000	Net operating revenue \$'000	Pole-line length km	Wire length km	Em- ployees <sup>1</sup>	Telegrams '000	Cable- grams <sup>2</sup> '000	Money transfers \$'000
1975	259,059	193,811	65,249	51 744	1 235 347	7,162	4,115	8,016	81,798
1976	278,311	213,749	64,562	49 085	1 309 636	6,973	2,747	9,295	63,033
1977	302,083	226,314	75,770	45 936	1 363 186	6,863	2,312	11,337	58,672
1978	348,326	263,270	85,056	42 846	1 411 970	7,150	2,225	11,213	65,347
1979	411,759	282,843	128,916	42 063	1 479 216	7,247	1,953	10,176	60,081
1980	439,172	325,458	113,714	..	..	6,055	..	..	..
1981	492,966	370,798	122,168	..	..	6,118	..	..	..
1982	536,332	400,732	135,600	..	..	6,027	..	..	..

<sup>1</sup>Excludes commission operators.<sup>2</sup>Includes wireless messages and transatlantic telex messages.14.7 Operating and financial summary of the radio and television broadcasting industry, 1979-82  
(thousand dollars)

Item	Private stations		CBC	Private stations		CBC
	Radio	Television		Radio	Television	
	1979		1980			
Operating revenue						
Revenue from sale of air time	351,529	440,161	87,148	391,457	509,959	100,903
Local time sales	256,046	121,423	10,511	286,685	140,924	10,961
National time sales	94,806	253,905	33,460	103,941	290,161	39,584
Network time sales	677	64,833	43,177	831	78,874	50,358
Production and other revenue						
Syndication revenue	11	2,930	—	134	7,989	—
Production revenue	1,683	25,634	—	2,073	36,262	—
Other revenue	2,961	3,817	2,688	3,530	7,827	3,249
Total, operating revenue	356,184	472,541	89,836	397,194	562,036	104,152
Departmental expenses						
Program	105,942	209,131	345,891	119,104	255,187	346,629
Technical	15,582	32,633	69,916	17,629	37,520	87,447
Sales and promotion	73,282	45,761	21,843	82,400	53,358	21,514
Administration and general	102,506	76,496	151,880	116,622	87,417	148,044
Total, departmental expenses	297,312	364,021	589,530	335,755	433,482	603,634
Depreciation	10,972	17,058	29,302	12,393	19,749	32,566
Interest expense	11,379	10,743	14,053	15,394	16,989	14,053
Other adjustments - income (expense)	6,162	15,050	3,162	11,827	11,149	3,249
Net profit (loss) before income taxes	42,683	95,769	...	45,479	102,966	...
Net cost of CBC operations	...	...	539,887	...	...	542,852
Salaries and other staff benefits	160,705	128,656	344,259	181,067	148,710	335,604
Average number of employees	9,069	6,365	12,241	9,547	6,685	12,104
	1981		1982			
Operating revenue						
Revenue from sale of air time	438,127	589,811	102,318	465,931	670,832	106,989
Local time sales	322,871	157,643	11,687	356,921	166,765	13,103
National time sales	114,079	339,166	74,595	117,411	393,763	76,004
Network time sales	1,178	93,002	16,036	1,598	110,305	17,882
Production and other revenue						
Syndication revenue	143	7,830	—	174	8,349	—
Production revenue	3,732	43,882	—	4,516	45,641	—
Other revenue	2,876	10,862	6,853	5,222	21,153	3,882
Total, operating revenue	444,878	652,385	109,171	475,843	745,976	110,871